ConQuest HP

AUTOMOTIVE

Conquest HP Automotive Media Kit

Automotive Marketers
Now is the time to Reach In-Market Consumers!

For over a decade **One Source** has been a leading provider of In-Market automotive consumer records who have reported their interest in obtaining a new or pre-owned automobile. In addition, **One Source** provides databases of Automobile Owners and Enthusiasts who are looking for auto-related offers and promotions.

We provide access to over 20 million in-market consumers yearly with a multitude of select options available including in-market timing, make and model of interest, gender, age, income, marital status, presence of children and much more.

Reach customers who are in the market and ready to buy!

Description:

Reach consumers who have self-reported their interest in obtaining a new or pre-owned automobile. Selects available include: in-market timing, make and model of interest, gender, age, income, marital status, presence of children and much more.

Usage:

The automotive consumer has a multitude of choices. Auto consumers are researching everything about their prospective automobile from type of fuel consumption, safety features, styles, amenities, to the sound system and type of wheels included. The best news for you is that with over 200 million licensed drivers in the U.S., the market for new and pre-owned automobiles is strong. Now, more than ever these savvy consumers are searching for the perfect vehicle and interacting online.

Segments
Vehicle Type
Vehicle Make and Model
0-1 Month Hotline
1-2 Month Hotline
2-3 Month Hotline

Selects
Gender / Sex
Age
Geo
Household Income
Marital Status
Presence of Children
Children's Age
Ethnicity
Dwelling Size / Type
Lifestyle
Modeled Credit Score

High powered conquest data is the ammunition that propels your campaigns. Our unique partnerships allow for extensive selection opportunities powered by our superior service and expertise. Let **One Source's Conquest Automotive HP** provide you with the right data for your next automotive campaign.

Description:

The **One Source** Automobile Owners file consists of highly-responsive automobile owners that are motivated to receive offers from marketers looking to build relationships. This file is perfect for offers such as extended warranties, new manufacturer model offers, credit cards, insurance, after-market accessories etc.

Segments
Vehicle Make and Model
Vehicle Year
VIN

Selects
Gender / Sex
Age
Geo
Household Income
Marital Status
Presence of Children
Children's Age
Ethnicity
Dwelling Size / Type
Lifestyle
Phone Number *(where available)*

Usage:

Just about everyone has a vehicle of some sort. **One Source Direct Marketing** can help you reach and connect with individuals who are owners of almost all makes and models. Whether you provide auto insurance, financial offers, debt consolidation opportunities, or many other consumer offerings, our Automobile Owners masterfile contains highly-responsive data that is perfect for multi-channel marketers looking to connect with U.S. auto owners.

CONQUEST HP
AUTOMOTIVE

Automotive Enthusiasts Data Card

Total Universe:
9,003,108

Description:

Just about everyone has a vehicle of some sort, but not everyone is a true automotive enthusiast. These consumers are a rare breed and **One Source Direct Marketing** has the data on those who self-reported their enthusiasm for products and services in this market.

Usage:

From the antiques and classics to the latest high-tech vehicles, foreign or domestic, **One Source Direct Marketing** can provide you connections to those individuals who have an avid love for automobiles. Whether you provide publications, info on shows, or the automobiles themselves, our data will put you in touch with the right consumers.

Segments
Vehicle Make and Model
DIY

Selects
Gender / Sex
Age
Geo
Household Income
Marital Status
Presence of Children
Children's Age
Ethnicity
Dwelling Size / Type
Lifestyle
Phone Number *(where available)*

PRINT AD
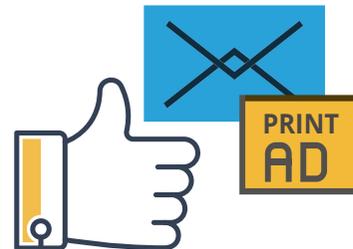
Read Our Customers' Testimonials…

'*OneSource* has been great to work with! The team is very client oriented and responds quickly to our requests. Our relationship with **OneSource** has developed into a solid partnership during the many years working together and we appreciate their attention to detail and efficiency!' — Melba G.

'*One Source Direct Marketing* is my "go to" company for data for my direct mail and email marketing efforts. The data has been spot on and accurate. **One Source** has been my vendor of choice since 2011. The team is a joy to work with. Their years of experience have contributed to the overall success of our company and its growth. We would not be where we are today without the incite of **One Source**.' — Jeffrey H.

'I have worked with **OneSource DM** for over 10 years. During that time I have received nothing but exemplary service, impeccable data, fair and competitive pricing, all in a highly transparent manner, which makes dealing with them an absolute pleasure. Don't think twice if you're in the market for great data and top-notch customer service. Give them a call today!' — Denny M.

OneSource
DIRECT MARKETING

One Source Direct Marketing is a full service multi-channel marketing solutions provider. We deliver value, vision and communication.

Our mission is to offer you the power of growing rapidly and effectively in the ever changing direct marketing community. Taking the time to understand a client's brand and focus is imperative. So many other suppliers are quick to sell you the latest media while not even thinking about what the client really might need. You the client are always our first priority, and we know you feel the same about yours.

Please call (877) 975-0005 or email sales@osdm.net for counts, or to discuss your upcoming campaigns.